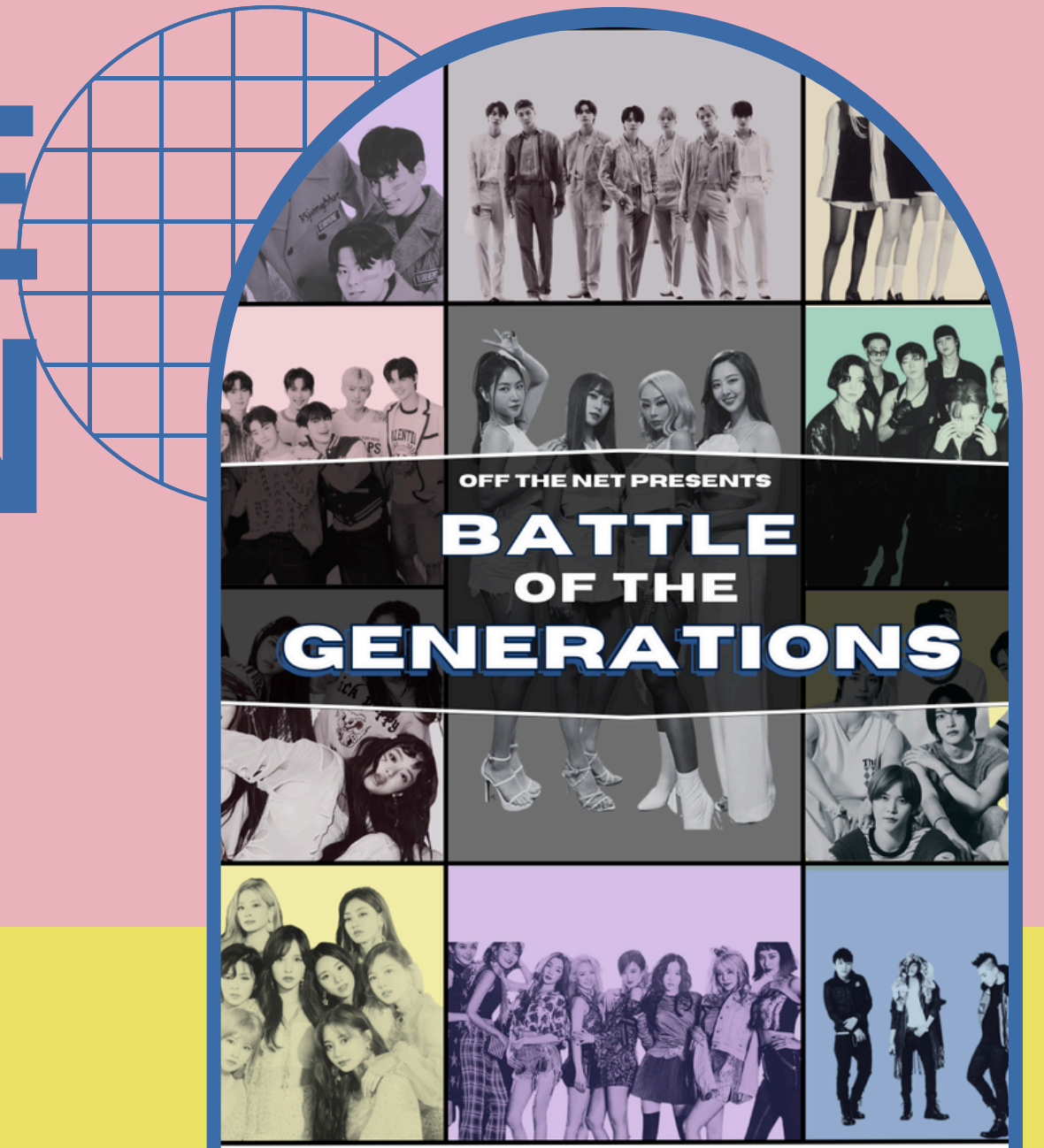




K-POP DANCE COMPETITION

“Battle of the Generations”

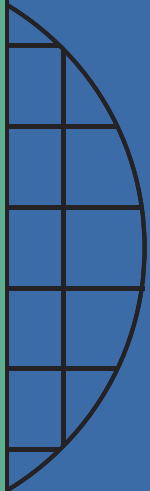
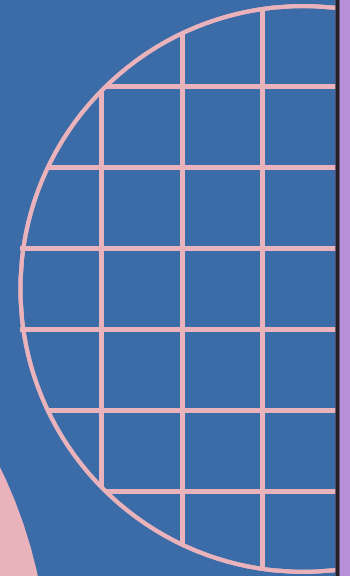
Sponsorship Pitch Deck



ABOUT OFF THE NET

Off The Net (OTN) is a subsidiary of Konnect'd Entertainment. Our passion for music, community, and cultural celebration has led us to curate new events and experiences throughout the East Coast and other cities around the U.S. that go unnoticed.

We believe that art knows no bounds, and neither should its creators. Our mission is to break down barriers, foster diversity, and provide a platform for artists of color to share their unique voices and stories. We are dedicated to creating an inclusive space where artists can thrive, connect with their audience, and inspire change.

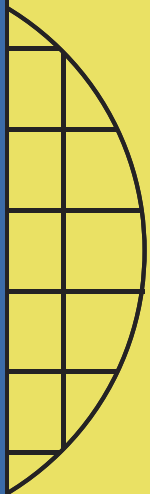
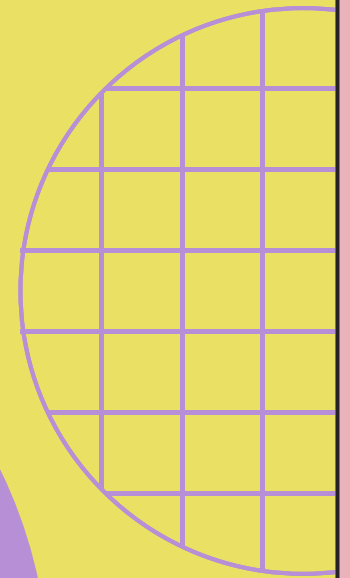


ABOUT KONNECT'D

Konnect'd Entertainment originated from a collective longing to amplify voices within the K-pop community and address prevalent issues affecting enjoyment of the genre.

Originally focused on providing intimate fan-meet opportunities across the United States, Konnect'd aimed to bridge the gap between domestic and international artists and their fans by offering unique, interactive engagements.

Our mission revolves around fostering community cohesion through music, enhancing intercommunication, embracing diverse cultures, and cultivating safe spaces for multicultural fans to connect with the artists they adore.



SOCIAL FOOTPRINT

5.4K Followers

X (Twitter)

8.2K Followers

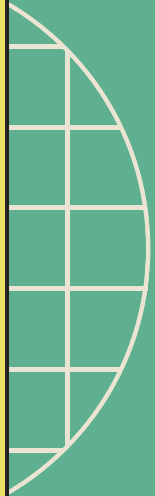
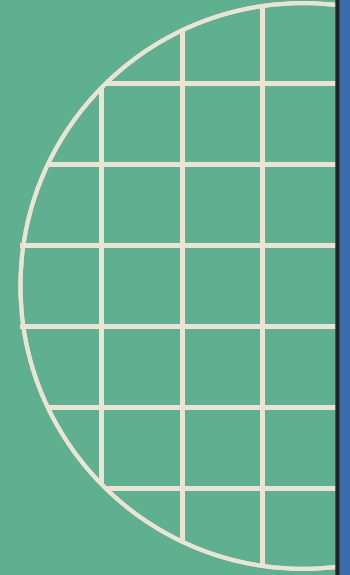
TikTok

8.4K Followers

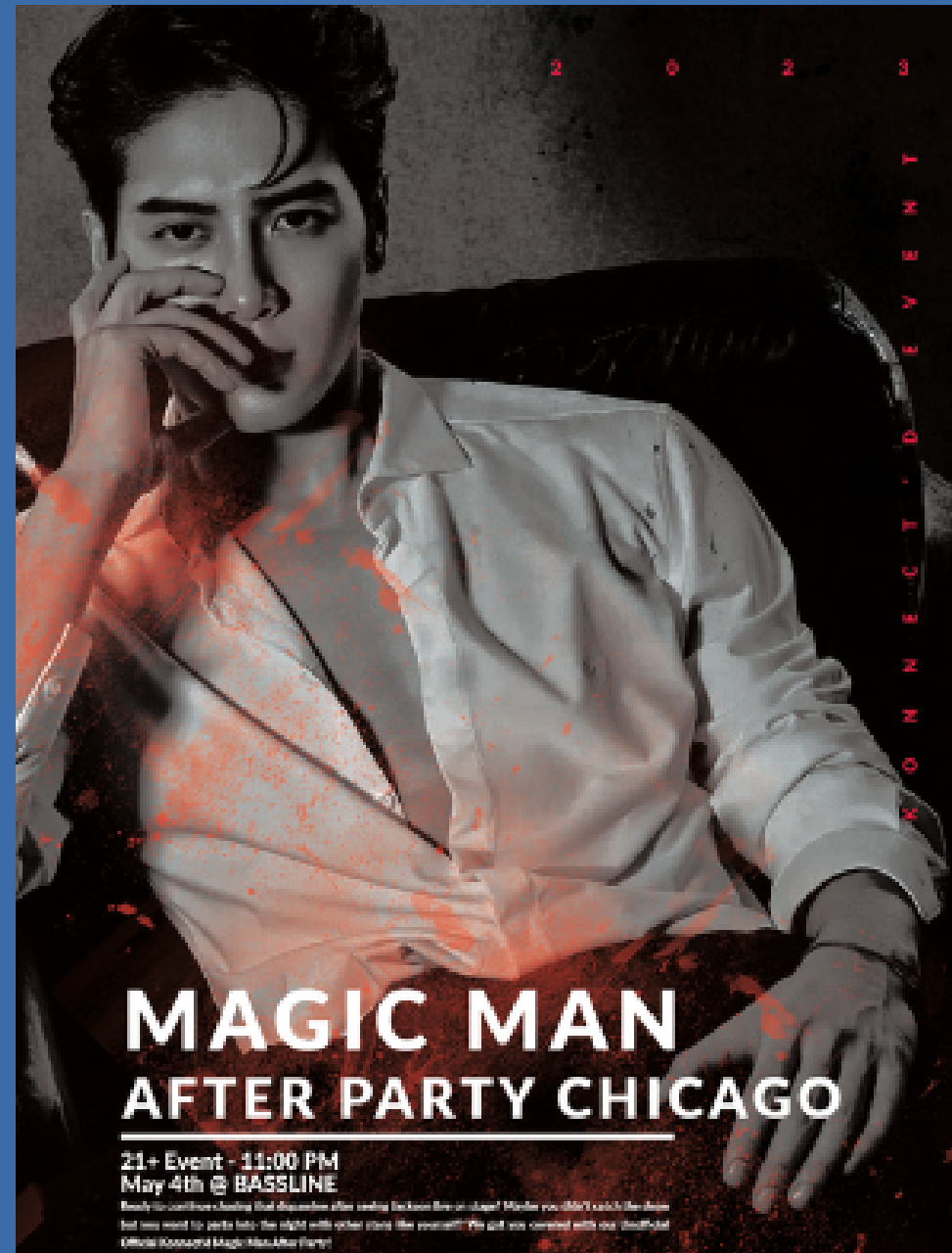
Facebook

3.5K Followers

Instagram



RECENT EVENTS



2 0 2 3
K O N N E C T · E V E N T

MAGIC MAN AFTER PARTY CHICAGO

21+ Event - 11:00 PM
May 4th @ **BASSLINE**

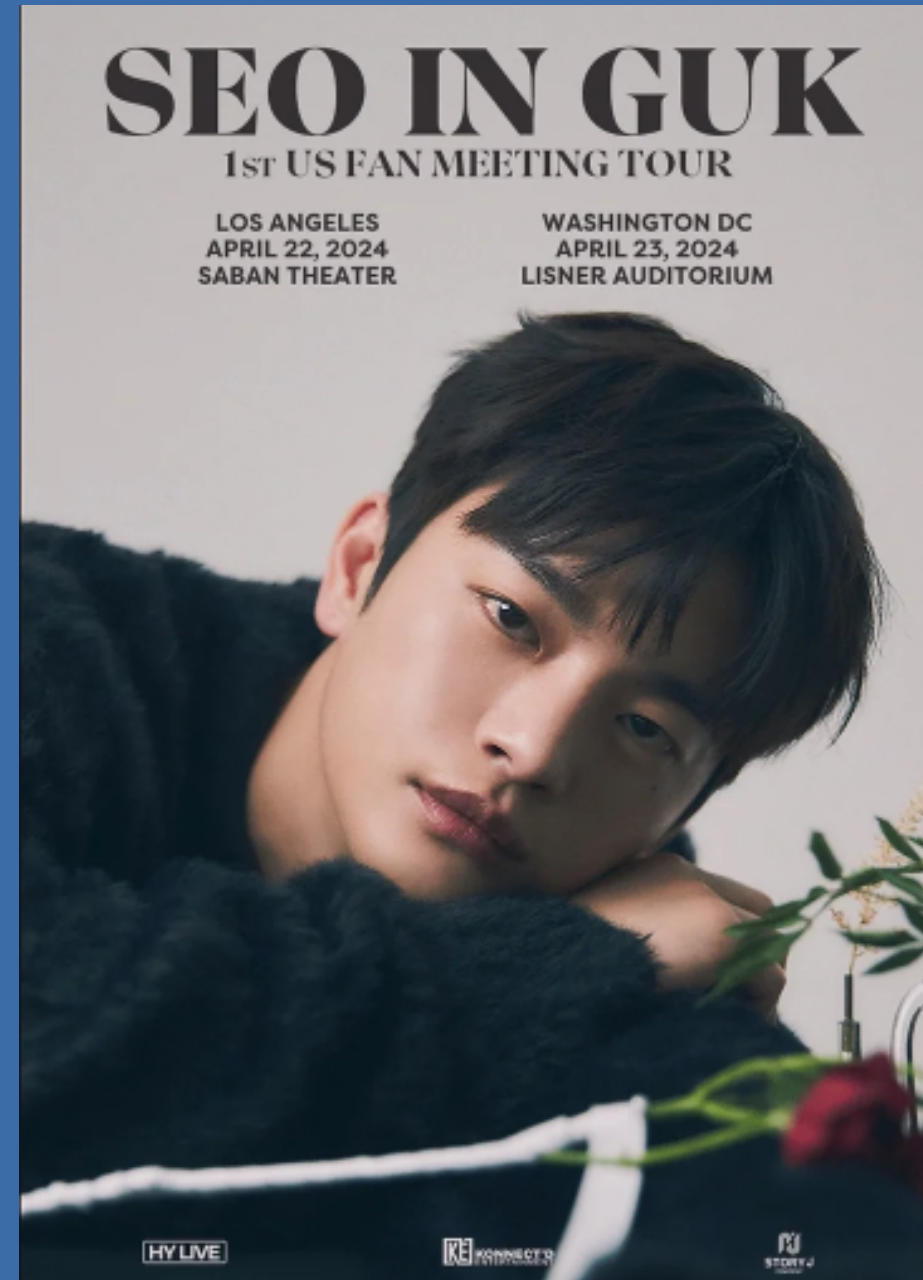
Ready to continue a feeling that blossoms after seeing Jackson Lee on stage? Magic Man (MM) can't wait either but you need to settle into the night with other stars like yourself. The art was created with our beautiful Official Kpopand Magic Man After Party.

SEO IN GUK

1st US FAN MEETING TOUR

LOS ANGELES
APRIL 22, 2024
SABAN THEATER

WASHINGTON DC
APRIL 23, 2024
LISNER AUDITORIUM



HY LIVE KCONNECTION STORY J

21+ CONCERT TOUR



AFTER THE AFTER PARTY

BM 1st CONCERT TOUR

MAY 14 **LOS ANGELES** MAY 21 **NEW YORK**
MAY 16 **DALLAS** MAY 23 **ATLANTA**
MAY 18 **CHICAGO** MAY 25 **WASHINGTON, DC**

THE FIRST EVER 21+ KPOP SHOW IN THE US AND IT WILL BE A WILD RIDE. WE'LL BE WORKING TO MAKE THIS A PHONELESS EVENT WHERE THE ARTIST AND FANS CAN REALLY CONNECT.
TICKETS WILL GO ON SALE WEDNESDAY MARCH 27TH AT 4PM LOCAL VENUE TIME.

MORE INFORMATION : WWW.WEAREKONNECTD.COM

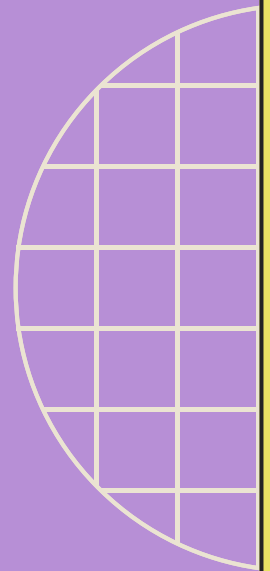
HY LIVE KCONNECTION IDSPmeds

K-POP DANCE COMPETITION

We are gearing up to host the exhilarating "Battle of the Generations" K-Pop Dance Competition, a groundbreaking event that will showcase the evolution of K-Pop across different eras. With 11 of the top K-Pop dance cover groups competing initially, the competition will narrow down to the final 7 groups who will perform live in the grand finale in LA. Esteemed experts in dance and K-Pop will judge the competition, while an anticipated audience of 300-500 attendees will witness the performances live. Additionally, the event will be live-streamed, allowing global viewers to join in on the excitement. Join us in celebrating K-Pop's legacy and future at this landmark competition that promises to captivate fans and dancers alike.

K-POP EVENTS MARKET

The target market for the "Battle of the Generations" K-Pop Dance Competition encompasses a diverse group of individuals passionate about K-Pop music and dance. This event appeals to K-Pop enthusiasts of all ages, from teenagers to young adults and beyond, who appreciate the artistry and creativity of K-Pop performances. Additionally, the competition attracts fans of various K-Pop groups over the generations, creating a melting pot of cultural diversity and musical appreciation.



MEET THE JUDGES



Audrey Lane

Street Woman Fighter



Brian Friedman

Choreographer



Daisy Yu

Former K-Pop Idol



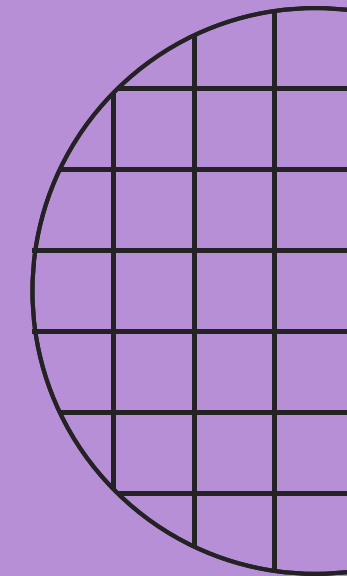
Kevin Woo

Former K-Pop Idol

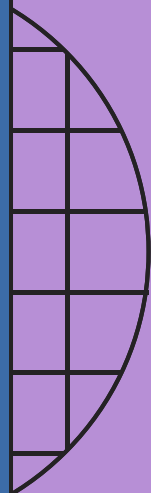
BECOME A SPONSOR

Sponsors will have the unique opportunity to align their brand with the vibrant world of K-Pop, a genre that continues to captivate and influence millions globally. The event promises high engagement rates, both in-person and online, offering sponsors a platform to reach a diverse and passionate audience. Customized sponsorship tiers are available, each with its own set of promotional benefits and exclusive perks. By sponsoring our event, you will have the opportunity to tap into the lucrative and growing market of K-Pop fans across various demographics.

BENEFITS OF SPONSORING “BATTLE OF THE GENERATIONS”



Brand Visibility	Community Engagement	Exclusive Access
<p>Gain exposure to a dedicated and enthusiastic audience, both locally and internationally.</p>	<p>Connect with the K-Pop community and show support for cultural and artistic expression.</p>	<p>Enjoy benefits such as VIP seating and prominent brand placement during the live event and stream.</p>



SPONSORSHIP PACKAGES



BRONZE | \$500

Benefits: (1) Logo visibility on select event materials and websites and (2) One Complimentary Ticket.

SILVER | \$1,000

Benefits: (1) Logo inclusion on websites and digital promotional materials; (2) Two Complimentary Tickets; and (3) a special mention of your brand as a Silver Sponsor on our social media channel

GOLD | \$2,500

Benefits: (1) Logo placement on all digital event marketing materials, including digital posters, flyers, and online advertisements, (2) Four Complimentary Tickets, and (3) social media post recognizing your brand as one of the Gold Sponsors

PLATINUM | \$5,000

Benefits: (1) Prominent logo placement on all event marketing materials, including posters, flyers, event merchandise, attendee swag (lanyard, memorabilia ticket, etc.) and online advertisements, (2) Six Complimentary Tickets, (3) Vendor Booth, and (4) a dedicated social media post recognizing your brand as one of the Platinum Sponsors

OFF THE NET

THANK YOU



www.otnproductions.com



info@otnproductions.com

